



## Corporate Partner Sponsorships 2023

# More than the Marathon

*Partner with Open Hand Ministries to provide Pittsburgh families an achievable pathway to economic security.*



**The Marathon is THE fundraising event of the year for OHM.**

OHM is a consistent Run for a Reason Charity at the Marathon

- We expect to have **50+ people** from the neighborhood, from partnering religious congregations and from corporate teams participating in 2023!
- **OHM provides recognition of sponsors** at the Marathon, at rehab sites, through speaking engagements, and with individuals and other partners year-round — **see attached benefits.**

**We invite you to join us** and to benefit from this determined group!

### But, we are More than the Marathon

The journey from poverty to home ownership and/or financial freedom is a marathon and the journey takes not only months but years. **Our families work year-round to achieve their goals.** We provide ways for you to engage with our work for the entire 2023 year!

**New for 2023: Corporate Partners will receive recognition and help families all year long**

- Help families reach their financial finish line — preparing them to be **financially sound** and able to **build wealth.**
- **Create your company team** to run or walk in Marathon weekend events.
- **Volunteer for OHM** at marathon hydration stations; serve a meal at one of our weekly program events; speak at one of our gatherings; participate in a work-day at a home rehabilitation; or invite an OHM staff speaker to come to your worksite.

*Reply by  
April 1, 2023  
to receive all  
Marathon  
benefits!*



*Can we count on you to be a Corporate Partner with OHM to walk alongside our families for the entire year?*

**OPEN HAND MINISTRIES** | 616 N Highland Ave | Pittsburgh, PA 15206 | [openhandpgh.org](http://openhandpgh.org)

Open Hand Ministries promotes social justice in the East End of Pittsburgh by building a diverse community focused on financial wellness, equity creation and home ownership.



# Corporate Partner Sponsorship Levels & Benefits 2023

## *More than the Marathon*

### City on the Rise — \$20,000

Envision a Just Pittsburgh and work with us for a city where all families have financial freedom and access to Affordable Home Ownership.

- Feature article in OHM Newsletter
- Opportunity to speak at work week event
- **Plus all benefits below**

### Raise the Roof — \$10,000

Open Hand replaces and upgrades entire house systems like roofs, plumbing and electrical to make Home Ownership truly affordable for 1st-time buyers — often the first ever in their families to be able to build wealth through equity.

- Complimentary Marathon registration for 8
- **Plus all benefits below**

### Being a Good Neighbor — \$5,000

Help us build relationships within East End neighborhoods to foster long-term success for our program participants and neighbors.

- Complimentary relay registration (4)
- Opportunity for worksite tour
- **Plus all benefits below**

### For Our Families — \$2,500

Encourage families working the steps to financial freedom as they meet weekly for education and encouragement.

- Opportunity to serve dinner on Family Development Night
- **Plus all benefits below**

### Hard at Work — \$1,000

Walk alongside Open Hand families working to reach financial goals like entrepreneurship or homeownership.

- Business name on OHM website
- **Plus all benefits below**

### Ground Floor — \$500

Join with Open Hand to rehabilitate abandoned homes and provide financial wellness programming.

- Your logo proudly displayed on a banner in neighborhoods where we are rehabbing properties
- Your name on T-Shirts worn by OHM registered runners in May and beyond!



# Corporate Partner Sponsor Reply 2023

## *More than the Marathon*

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Company Address: \_\_\_\_\_

Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

Name as it should appear in publicity: \_\_\_\_\_

### **Sponsor Levels** (benefits are cumulative at each higher level)

- \$20,000 “City on the Rise”: Opportunity to speak at work-day or other event
- \$10,000 “Raise the Roof”: Complimentary Marathon Registration for 8
- \$5,000 “Being a Good Neighbor”: Complimentary Marathon Registration for 4
- \$2,500 “For Our Families”: Opportunity to serve dinner for the OHM community
- \$1,000 “Hard at Work”: Business logo on OHM website
- \$500 “Ground Floor”: Your logo on OHM banner and name on Marathon T-shirts.

### **Corporate Sponsors Please Provide:**

- Vector Logo files for the Banners & T-shirts.
- T-Shirt size for your OHM Community Moves Ahead shirt

**Deadline April 1, 2023 for Marathon T-Shirts**

### **Payment Information** (Payments accepted ASAP)

- Check enclosed payable to: Open Hand Ministries
- Please charge my Visa, MasterCard, AmEx or Discover Card: \$\_\_\_\_\_

Credit card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card: \_\_\_\_\_ CVV code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- I will pay online through OHM website

US MAIL: Frank Bauerle, Open Hand Ministries, 616 N Highland Ave, Pittsburgh 15206

EMAIL: Office@openhandpittsburgh.org. OR call 412-924-1409 for more info